Investors are happy when their profits multiply faster than mosquitoes in a swamp. Unfortunately, fees add up just as quickly, and even savvy investors may not realize what they actually pay in investment expenses. Reduce those fees to keep more of your nest egg!

Two funds return the same 9% annually:

- Fund A charges 2% in fees = 7% return to shareholders
- Fund B charges .2% in fees = 8.8% return to shareholders

How much more must you invest to make up for higher fees?

Financial advisers get paid when they invest for you, whether those investments show a profit or loss. It’s wise to ask about fees upfront, since they could be negotiable. Also think about tax implications.

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**Fees Stunt Investment Growth**

Fees on Annuities:
- Insurance-related fees = sales expenses, mortality risk charges, issuing contracts
- Surrender or transfer charges = to end contract or to withdraw your money
- Investment fees
- Administration, plan fees
- Management fees

**Mutual Fund Fees**
- Charge to buy = front-end load
- Charge to sell = back-end load
- Rule 12b-1 fee = marketing fee
- Redemption fee = fee when sold
- Early withdrawal or transfer fees

**Plan Fees**
- Accounting, Legal, Recordkeeping
- Fund Investment, Management
- Advisers, Annual, Individual, Special Requests

**Custom Fees**
- A fee by any other name... transaction fee or ongoing fee?

What is an Expense Ratio? The cost of owning a fund.

**What is the average annual fee charged by a mutual fund?**

About 1.05%.*

* Morningstar research

**You Pay Fees on Employer Plans - 401(k)s**

- Plan fees are deducted from your investment returns, or employer may pay
- Fees to invest your money deducted directly from your investment returns
- Custom fees assessed for special requests, such as taking a 401(k) loan
- ERISA requires employers follow certain rules when offering a plan
- Often the larger the plan fund, the lower the fees

**1-2% per year**

The annual fee for asset management can be 1-2% annually.

**Do the Math!**

Two funds return the same 9% annually:

- Fund A charges 2% in fees = 7% return to shareholders
- Fund B charges .2% in fees = 8.8% return to shareholders

How much more must you invest to make up for higher fees?

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**The Bottom Line?**

No one cares more about your money than you!

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*Paying a 1% annual fee for 20 years? That’s $28,000 on a $100,000 investment. Chart from SEC, Investor.gov.

- = 4% return, less 1% fee
- = Total $ paid for 1% fee
- = Extra $ you would have if fees were invested.

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