



An investor education and protection program from the Investor Protection Institute

Investors are happy when their profits multiply faster than mosquitoes in a swamp.

Unfortunately, fees add up just as quickly, and even savvy investors

may not realize what they actually pay in investment expenses.

Reduce those fees to keep more of your nest egg!

Fee Types

Want to estimate what fees cost you? Use the calculator at dinkytown.com

Plan Fees

Accounting, Legal, Recordkeeping

Investing Fees

Fund Investment, Management

Custom Fees

Advisers, Annual, Individual, Special Requests

Fees Stunt Investment Growth

Financial advisers get paid when they invest for you, whether those investments show a profit or loss.

It's wise to ask about fees upfront, since they could be negotiable. Also think about tax implications.

Mutual Fund Fees

- Charge to buy = front-end load
- Charge to sell = back-end load
- Rule 12b-1 fee = marketing fee
- Redemption fee = fee when sold
- Early withdrawal or transfer fees

https://bit.ly/2uInNKc



What is the average annual fee charged by a mutual fund?
About 1.05%.*
* Morningstar research

\$220,000

\$210,000

\$200,000

\$190,000 \$180,000

\$170,000

\$160,000

\$150,000

\$140,000

\$130,000 \$120,000

\$110,000

\$100,000

You Pay Fees on Employer Plans - 401(k)s

- Plan fees are deducted from your investment returns, or employer may pay
- Fees to invest your money deducted directly from your investment returns
- Custom fees assessed for special requests, such as taking a 401(k) loan
- ERISA requires employers follow certain rules when offering a plan
- Often the larger the plan fund, the lower the fees

What is an Expense Ratio? The cost of owning a fund.

A fee by any other name... transaction fee or ongoing fee?

Investors often pay one-time *transaction fees* (or sales loads, commissions, markups, surrender charges) plus *ongoing fees*. Even seemingly small, ongoing fees have big impact over time.

DGI VGAI The annual fee for asset

The annual fee for asset management can be 1-2% annually.

Fees on Annuities

- Insurance-related fees = sales expenses, mortality risk charges, issuing contracts
- Surrender or transfer charges = to end contract or to withdraw your money
- Investment fees
- Administration, plan fees
- Management fees

https://bit.ly/2WSENJO

Do the Math?

Two funds return the same 9% annually:

Fund A charges 2% in fees = 7% return to shareholders Fund B charges .2% in fees = 8.8% return to shareholders How much more must you invest to make up for higher fees?



The Bottom Line?



* Paying a 1% annual fee for 20 years? That's \$28,000 on a \$100,000 investment. Chart from SEC, Investor.gov.

2013 2015 2017 2019 2021 2023 2025 2027 2029 2031 2033

= 4% return, less 1% fee

- = Total \$ paid for 1% fee
 - = Extra \$ you would have if fees were invested.

No one cares more about your money than you!